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10 x 10

This Sunday, 10 October 2010, Dive World will be taking 10 divers to a depth of 10 metres at the Gold Coast Seaway at 10am and donating \$10 per diver to ReefCheck Australia.

- 10 Divers
- 10 Meters
- 10 Seconds
- 10 Minutes
- 10th Hour
- 10th Day
- 10 Month
- 2010
- \$10 to a ReefCheck Australia
- Each person shall take 1 photo to make 10 photos to commemorate this day

All Australian dive operators are invited to participate by sending groups of 10 divers and making the \$10 donation per diver.

Dive World is a new Brisbane-based dive centre specialising in scuba diving, spearfishing and freediving training, recreational activities and equipment sales and servicing. Located at 318 Ipswich Road, Annerley, Dive World is the dive training specialist and offers all courses in an environment that is fun and relaxed, yet thorough, educational experience.

Reef Check Australia is a community-based charity that trains recreational divers to monitor coral health on more than 100 sites along the Queensland coast; these surveys include records of marine debris found during surveys.

Australia is a global flagship for scuba diving and South-East Queensland offers over 100 dive sites from Tweed to Noosa. Brisbane alone boasts 15 dive centres and clubs. "There is such a large diving contingency in this region and divers are encouraged from all areas to participate," says Dive World Operation Manager, Ray Crampton. Dive World are also offering \$20 refresher dives between now and Sunday for those divers that haven't dived in more than 6 months (normally \$150).

Locals are invited to join the divers down at the Gold Coast Seaway to watch them make this historic dive.

For more information, contact Ray Crampton (Operations Manager, Dive World) on 0431 005 488.



Diving the World Together

Dive World is a new Brisbane-based dive centre specialising in scuba diving, spearfishing and freediving training, recreational activities and equipment sales and servicing. With a contemporary retail showroom, lounge, entertainment area and coffee/bar facilities, the Dive World centre provides a hub for all divers – from those who are new to diving to seasoned veterans.

Dive World is the dive training specialist and offers all courses in an environment that is fun and relaxed, yet thorough, educational experience. Divers dive for the enjoyment and as a recreational activity to maintain their work life balance and Dive World responds to this by ensuring that each and every customer has an awesome experience in diving and in learning.

There is also a formal side to education and Dive World boasts only the best theoretical and experiential training. As a PADI 5 Star Scuba Diving Centre, Dive World maintains a high level of training outcomes and this is complemented by their quality trainers and resources. Dive World also engages Australia's deepest freediver and record holder, Ben Noble, to facilitate the AIDA International accredited freediving course.

Dive World is passionate about ensuring the future of diving and is acutely aware of the importance dive centres have in educating on marine conservation. Dive World partners with various organisations to promote awareness and to be proactive in protecting Australia's oceans, shorelines and waterways. Enhancing the positive profile of diving is paramount to this cause and is of great priority to Dive World.

CONTACT

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